



FLORIDA-CALIFORNIA HEALTH EQUITY CENTER

COMMUNITY OUTREACH CORE (COC)

SUMMER 2024 | ISSUE #14



COMMUNITY REPORT

Sunny Summer Greetings: Dive into our CaRE² Summer 2024 Community Report capturing exciting updates, community outreach highlights, center news, announcements, and essential cancer health information.

“In the tapestry of seasons, summer weaves the threads of joy and adventure.”
– Luna Brightwater

A SNEAK PEEK INSIDE THIS ISSUE:

- UPCOMING EVENTS
 - PROSTATE CANCER AWARENESS MONTH WITH HAMMER & NAILS
 - COURAGE & CARE: PROSTATE CANCER ADVOCACY AND EMPOWERMENT
 - GADSDEN COMMUNITY HEALTH COUNCIL PRESENTATION
- PROSTATE CANCER AWARENESS MONTH
- PAST EVENTS
 - EAT SMART, MOVE LIGHT, & BE WELL HEALTH FAIR
 - HAMMER & NAILS MEN'S HEALTH EVENT
 - BACK TO SCHOOL COMMUNITY RESOURCE FAIR
- CARE2 PROSTATE PROJECT
- COMMUNITY SCIENTISTS RESEARCH ADVOCACY PROGRAM
- UPCOMING EVENTS
- COC TEAM MEMBER SPOTLIGHT



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The primary aim of the Community Outreach Core is to diminish the unequal impact of prostate, lung, and pancreatic cancers within Black and Latinx communities. This involves engaging these communities in both Florida and California by forming partnerships with key leaders and project investigators to encourage community input and share scientific knowledge with high-risk populations. Utilizing evidence-based cancer education and materials, our outreach efforts strive to share information throughout our communities.

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SEPTEMBER IS PROSTATE CANCER AWARENESS MONTH

RAISE YOUR
AWARENESS, PROTECT
YOUR HEALTH



Prostate Cancer Awareness

Let's Talk About it.

Prostate cancer is one of the most common cancers among men worldwide. It's essential to understand its prevalence and impact on men's health

SEPTEMBER IS PROSTATE CANCER AWARENESS MONTH



Prostate Cancer Statistics:

- Most common cancer in American men, other than skin cancer.
- About 174,650 new cases of prostate cancer per year in the U.S.
- About 31, 620 deaths from prostate cancer per year in the U.S.
- 1 in 9 men will be diagnosed with prostate cancer in their lifetime.

Prostate Cancer Advocacy

Advocate for men older than 50 to discuss with their doctor the most appropriate prostate cancer screening. Those with a family history of the disease should discuss this even when younger (40 yo).

Resources

- American Cancer Society
- Prostate Cancer Manual
- Free Prostate Cancer Manual

Who are we?
CaRE2 Health Equity Center
Community Outreach Core

CaRE2

We aspire to
Eliminate cancer health disparities among Black and Latino communities living in California and Florida.

Contact Us
for more information

CaRE2 Health Equity Center
@Care2HealthEquity
care2healthequitycenter.org

Prostate Cancer Manual

Raising Awareness on Prevention of Prostate Cancer in Latino Men

Edited by: Edilberto Ochoa, Brandon Ota, Laura E. Gilbert, Mary J. Sengen, Vogel D. Santos, Anjali D. Adams, David Lanning, Anthony C. Hill, Jose Aguirre, Richard Lopez, Ursula M. G. Luciano

April 2023

USC Norris Comprehensive Cancer Center
San Mateo, CA

Florida A&M University
TAMU

UNIVERSITY OF FLORIDA



Scan QR code for free prostate cancer toolkit

COC SUMMER EVENT

CaRE2 at Eat Smart, Move Light, & Be Well Health Fair

CaRE2's Community Outreach Core participated in the Eat Smart, Move Light, & Be well Health Fair sponsored by the Alumna Chapter of Delta Sigma Sorority and UF College of Medicine. Our team shared information on prostate and lung cancer health and encouraged community members to enroll in our Community Contact Registry.



COC SUMMER EVENT

Hammer & Nails Men's Health Event

On June 14th, 2024 our COC team partnered with The Men's Cancer Network Inc., Hammer & Nails, LAC Public Health, and Tower Cancer Research Foundation to provide cancer health information and resources to community members in West Hollywood, Los Angeles, CA.



COC SUMMER EVENT

Back to School, Community Resource Fair

On Saturday, August 11th, 2024, our Community Advisory Board member, Ms. Felecia Battle-Jones was present at a Back to School Community Resource Fair event in Tallahassee Florida. At the event Ms. Battle-Jones shared information about our programs and upcoming events.



PROSTATE PROJECT

Prostate cancer is the second leading cause of cancer deaths in men in the U.S. The prostate project studies prostate cancer tissues from African American and European American patients to understand why there are differences in cancer outcomes between these groups. By comparing DNA patterns in normal and tumor tissues, they identified unique cancer subgroups with different DNA changes. This research helps us uncover how prostate cancer develops and may lead to new biomarkers and treatments tailored to different patient groups.



CSRA LAB DAY

Community Scientist Research Advocacy Program

On July 23rd, 2024, the CaRE2 Health Equity Center held an Experiential Lab Day simultaneously at the University of Florida, the University of Southern California, and Florida A&M University (FAMU). This event was part of our 10-week Community Scientist Research Advocacy training program. Participants enjoyed an engaging and educational experience, gaining hands-on insights into cutting-edge cancer research conducted in various labs.



University of
Southern California



University of Florida



Florida A&M University

UPCOMING COMMUNITY EVENTS

NAME	DATE	TIME
Prostate Cancer Awareness Month with Hammer & Nails	September 14th	1:00PM - 5:00PM EST 10:00AM - 2:00PM PST
Courage & Care: Prostate Cancer Advocacy and Empowerment	September 28, 2024	8:30AM - 2:00PM EST 5:30AM - 11:00AM PST
Gadsden Community Health Council Meeting Prostate Cancer Research	October 9th, 2024	10:00AM - 11:00AM EST 7:00AM-8:00AM PST



Scan to visit our website for upcoming outreach events and resources:



COC Spotlight



**Congratulations to one of our core leaders,
Dr. John Luque, for his recent publication
“New Teaching in Participatory Methods for Practicing
Anthropology”**

CaRE² researchers are asking YOU to help find better treatments to fight and eliminate cancer. To date 1359 community members have joined in this important effort.



For more information scan the QR code!



COMMUNITY OUTREACH CORE

The goal of the CaRE² Community Outreach Core (COC) is to reduce the disproportionate burden of prostate and pancreatic cancers among Black and Latinx populations through: bidirectional engagement of Black and Latinx communities; partnerships with core leaders and project investigators to foster community input and the dissemination of scientific information to high-risk communities; and use of evidence-based cancer education materials for community outreach.



Lourdes Baezconde-Garbanati



John Luque



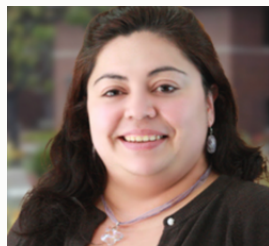
Sandra Suther



Fern Webb



Carolina Aristizabal



Rosa Barahona



Ileana Guzman



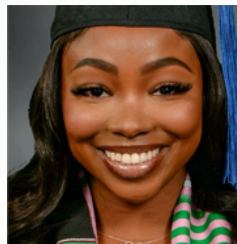
Brooke Hensel



Eduardo Ibarra



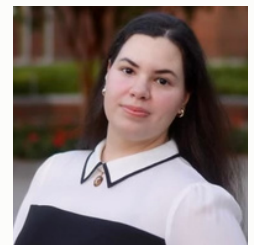
Fayettea Justin



Abria McNeill



Janet Rodriguez



Nazleen Del Rio



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