



FLORIDA-CALIFORNIA HEALTH EQUITY CENTER

COMMUNITY OUTREACH CORE (COC)

SUMMER 2022 | ISSUE #6



COMMUNITY REPORT

Hello Summer!

Hello Summer sunshine. As the sun stays out longer, and the days get warmer, CaRE² continues to engage with the community through cancer research and education.

"One must maintain a little bit of summer, even in the middle of winter". - Henry David Thoreau

A SNEAK PEEK INSIDE THIS ISSUE:

- **PAST EVENTS**
 - FESTIVAL OF LIFE
 - VIRTUAL HEALTH FAIR
 - CANCER CITIZEN SCIENTIST PROGRAM AND EVENTS
 - TRI-INSTITUTIONAL COMMUNITY ADVISORY BOARD MEETING
- **UPCOMING EVENTS**
 - FLORIDA BLUE: BACK TO SCHOOL
 - PROTALKS PROSTATE CANCER WALK
- **CANCER OBSERVANCES MONTH**
- **COC HIGHLIGHTS**
 - FEATURED ALUMNI
 - FEATURED LEADERS



FLORIDA-CALIFORNIA HEALTH EQUITY CENTER

INDEX

The Community Outreach Core seeks to share information on cancer prevention and research to help our communities stay informed and our community members become advocates. Our goal is to eliminate cancer health disparities among Black and Hispanic populations through our ongoing programs in partnership with community organizations and cancer advocates.

	<u>Page #</u>
COC Upcoming Events Calendar...	1
June - National Cancer Survivor Month	2
July - Bone and Sarcoma Cancer Awareness Month	3
August - Cancer Awareness Month	4
CaRE² Cancer Citizen Scientist Advocacy Program	5
COC Past Event: Cancer Citizen Scientist Participants Events	6
COC Past Event: Festival of Life Event	7
COC Past Event: Virtual Health Fair	8
COC Past Event: TRI-Institutional Community Advisory Board Meeting	9
CaRE² Past Event: Research Showcase	10
COC Highlights Featured CaRE² Trainees	11
COC Highlights Featured CaRE² Leaders	12
Community Outreach Core...	13
CaRE² Center Website & Social Media Handles	14

COC UPCOMING EVENTS

JANUARY
Cervical Cancer Awareness Month

FEBRUARY
National Cancer Prevention Month
Black History Month

MARCH
Colorectal/Kidney Cancer Awareness Month

APRIL
Head and Neck Cancer Awareness Month
ProTalks Event

MAY
Melanoma & Skin Cancer Awareness Month
Bladder Cancer Awareness Month
National Cancer Research Month

JUNE
Cancer Survivors Month
Webinar with Dr. Winn

JULY
Bone and Sarcoma Cancer Awareness Month

AUGUST
Cancer Awareness Month
Webinar
Dr. Kaninjing

SEPTEMBER
Prostate Cancer Awareness Month
ProTalks Event
Webinar with Dr. Reams

OCTOBER
Breast and Liver Cancer Awareness Month

NOVEMBER
Pancreatic and Lung Cancer Awareness Month

DECEMBER
Cancer Awareness Month

For more event information please contact Ileana Guzman:
Phone: (407) 313-7041 | Email: ileana.guzman@ufl.edu

JUNE - CANCER SURVIVORS MONTH

Who are Cancer Survivors?

According to The American Cancer Society, **Cancer Survivor** refers to anyone who has ever been diagnosed with cancer no matter where they are in the course of the disease.

- "An estimated **18 million** individuals with a history of cancer were alive on January 1, 2022, in the United States."
- "Estimated Number of Male Survivors: **8,321,200**"
- "Estimated Number of Female Survivors: **9,738,900**"



www.cancer.org

Happy Juneteenth!



JULY - BONE AND SARCOMA CANCER AWARENESS MONTH

What is Sarcoma?

"When the word **Sarcoma** is part of the name of a disease, it means the tumor is malignant (cancer)."

"A **Sarcoma** is a type of cancer that starts in tissues like bone or muscle. **Soft Tissue Sarcomas** can develop in soft tissues like fat, muscle, nerves, fibrous tissues, blood vessels, or deep skin tissues. They can be found in any part of the body."

"**Osteosarcoma** is the most common type of cancer that starts in the bones. Most osteosarcomas occur in children, teens, and young adults. Teens are the most commonly affected age group, but osteosarcoma can develop at any age."

www.cancer.org



AUGUST-CANCER AWARENESS MONTH

"A little over **1.9 million** new cancer cases are expected to be diagnosed in the US in 2022. Approximately **609,360** deaths from cancer are expected in the US this year, which is about **1,670** deaths per day. Cancer is the second most common cause of death in the US, exceeded only by heart disease."

"An estimated 42% of all diagnosed cancers, except for certain types of skin cancer, and 45% of all cancer deaths in the US could potentially be prevented by adopting healthier lifestyle behaviors. Unfortunately, African American and Hispanic individuals suffer a greater burden of multiple cancers."



American Cancer Society. Cancer Facts & Figures for African Americans 2019-2021. Atlanta: American Cancer Society, Inc. 2019.
American Cancer Society. Cancer Facts & Figures for Hispanic/Latino People 2021-2023. Atlanta: American Cancer Society, Inc. 2021.
www.cancer.org

CANCER CITIZEN SCIENTIST PROGRAM

The CaRE² Health Equity Center's Cancer Citizen Scientist Advocacy Program successfully trained **18** community advocates, who graduated June 13. Participants were taught how to inform, educate and empower others to share information about cancer research throughout our communities in California and Florida.

- Eric Barahona
- Cherish Dunn
- Tameika Dennis
- Diedra Gossett
- Antoinette Greer
- Nalo Hamilton
- Angelia Hawkins
- Pastor Rhonda Holbert
- Linda Brooks Johnson
- Noral Maldonado
- Victoria Mercel
- Patricia Powell
- Hector J. Rodriguez
- Mary Rodriguez
- Sharon Schlesinger
- Daffany Smith
- Meghan Spencer
- Ilse Ventura



Your
VOICE
has
POWER



COC PAST EVENTS

As a result of our 2022 CaRE² Cancer Citizen Scientist Program we had two groups plan and implement their advocacy projects within their communities; The Understanding Pancreatic Cancer event on June 9th, and Diversity and Inclusion focusing on Breast Cancer, on July 1st.

CaRE²

UNDERSTANDING PANCREATIC CANCER

Guest Speaker: Sherise Rogers MD, MPH
Facilitators, CaRE2 Cancer Citizen Scientists: Lady Angelia Hawkins CCHW, Pastor Rhonda Holbert MMin

TOPICS

- What is Pancreatic Cancer ✓
- Signs and Symptoms ✓
- Treatment Options ✓
- Research/Clinical Trials ✓
- Caring for Someone With Pancreatic Cancer ✓

REGISTRATION
<https://tinyurl.com/2022PancreaticCancer>

Florida-California Cancer Research Education and Engagement (CaRE2) Health Equity Center / CaRE2 2022 Cancer Citizen Scientist Program

THURSDAY JUNE 9, 2022
2:00 p.m. - 3:30 p.m. PST
5:00 p.m. - 6:30 p.m. EST
ZOOM Meeting

904.477.7326 / 424.258.5433
AH8484@GMAIL.COM / PASTORRHONDA@CELEBRATELIFEFCM.ORG

The Understanding Pancreatic Cancer event had **57** attendees from all of over the U.S. Event participants included caregivers, health professionals, cancer survivors, church members and other members of the community.

Topics discussed were:

- Symptoms
- Treatment
- Research/Clinical Trials
- Caring for someone with Pancreatic Cancer

JOIN THE CONVERSATION DIVERSITY & INCLUSION

RESEARCH FOR ALL FOR THE BENEFIT OF ALL

BODOUR SALHIA, PhD
HOST SPEAKER

ANTOINETTE GREER
MY SISTER MY FRIEND BCS CEO, SURVIVOR

CSHARON SPENCER SCHLESINGER
SUSAN G. KOMEN COMMUNITY LIAISON, SURVIVOR

YOLANDA ORIGEL
CANCER KINSHIP CEO, SURVIVOR

FRIDAY JULY 1ST @11 AM ZOOM

USC Norris Comprehensive Cancer Center
EM
BWB

Diversity & Inclusion
Research for All for the Benefit of All
Breast Cancer Research

COC PAST EVENTS



On Saturday May 21, 2022 the CaRE² Health Equity Center COC team participated in The KJLH Women’s Health Expo in Los Angeles, California. The team shared our CaRE² toolkits, information pamphlets, and handed giveaways to over 200 community members.



On Saturday June 4th, 2022 the CaRE² Health Equity Center COC team participated in The Festival of Life Event at the Norris Cancer Hospital in Los Angeles, California. This event provided patients and their families with cancer education and materials.

COC PAST EVENT

On Thursday, June 16th, 2022, the CaRE² Health Equity Center Community Outreach Core members collaborated with the NAACP, The Black Nurses Association of Orlando, and The Philippine Nurses Association of Central Florida in a Virtual Health Fair representing health disparities among minorities. Several guest speakers were in attendance and discussed various health topics affecting our communities, such as prostate cancer, pancreas cancer, oral health, mental health, and minority health conditions.



CARE2 RESEARCH SHOWCASE

On June 22-25, 2022 CaRE² hosted their annual Research Showcase at Florida A&M University (FAMU), being our first in person event since the pandemic. We had a great time talking about our pharmacy centers amazing work and making plans for the future of cancer research. CaRE² was able to open their doors to the FAMU campus during our poster day to learn more about CaRE² and get involved. We appreciate our FAMU partners for hosting and organizing such a productive event. It is great to work with such outstanding individuals!





TRI-INSTITUTIONAL COMMUNITY ADVISORY BOARD MEETING

On Saturday, July 9th CaRE² held a Tri-Institutional Community Advisory Board meeting to discuss Community Outreach Core accomplishments and upcoming community events. The accomplishments highlighted consisted of 4 published publications, 3 research projects led by CSA program graduates, an increase of 452% in social media visits. Additionally, CaRE² partnered with over 20 organizations to disseminate cancer and health disparities information.

Upcoming Community Events

August 13th 12PM EST/9AM PST	Jacksonville Caribbean Carnival	1410 Gator Bowl Blvd. Jacksonville, FL 32202
August 20 9AM EST/6AM PST	Community Hospice's Care Givers' Conference	Edward Waters University 1658 Kings Road Jacksonville, FL 32209
September 16 9AM EST/6AM PST	Mental Health Virtual Summit	Consortium For A Healthier Miami-Dade
September 24 9AM EST/6AM PST	Protalks Prostate Cancer Walk	Jacksonville, FL
September 24 12:30PM EST/9:30AM PST	Ribbon cutting ceremony for new Inner City Research Hub	Jacksonville, FL

For more event information please contact Ileana Guzman:
Phone: (407) 313-7041 | Email: ileana.guzman@ufl.edu

COC HIGHLIGHTS FEATURED CARE² TRAINEES: TYRA REED AND CHANTE BUTLER



Congratulations!

FLORIDA - CALIFORNIA
CaRE²
CARE HEALTH EQUITY CENTER

Congratulations to our CaRE2 trainees, **Tyra Reed and Chante Butler** for being accepted to Medical School. We are so proud of you and cannot wait to see what your futures looks like!



Chante Butler
2019 CaRE2 Postbac



Tyra Reed
2020 CaRE2 Postbac

www.care2healthequitycenter.org

Both CaRE² trainees, Tyra Reed and Chante Butler were accepted to Medical School.

Congratulations!

Congratulations to one of our CaRE² leaders and Community Outreach Core liaison, Dr. Mariana Stern, who was a Co-Chair for the AACR Steering Committee that released the second edition of the *Cancer Disparities Report*, outlining a multidisciplinary and collaborative approach to eliminating cancer health disparities. Dr. Stern presented during the congressional briefing organized by the AACR to unveil the report.

AACR CANCER DISPARITIES PROGRESS REPORT 2022

Congressional Briefing • June 8, 2022, 1:00 p.m. EDT

AACR
American Association
for Cancer Research[®]



Mariana C. Stern, PhD

Member, *AACR Cancer Disparities Progress Report 2022*
Steering Committee

Professor of Preventative Medicine and Urology
Ira Goodman Chair in Cancer Research

Associate Director of Population Sciences
University of Southern California, Keck School of Medicine
Norris Comprehensive Cancer Center

Los Angeles, California

COMMUNITY OUTREACH CORE

The goal of the CaRE² Community Outreach Core (COC) is to reduce the disproportionate burden of prostate and pancreatic cancers among Black and Latinx populations through: bidirectional engagement of Black and Latinx communities; partnerships with core leaders and project investigators to foster community input and the dissemination of scientific information to high-risk communities; and use of evidence-based cancer education materials for community outreach.



Lourdes Baezconde-Garbanati



Sandra Suther



Fern Webb



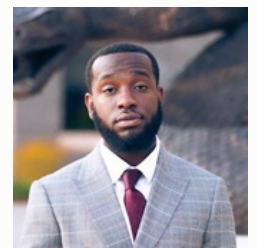
Carolina Aristizabal



Rosa Barahona



Ileana Guzman



Brandon Hazelton-Glenn



Brooke Hensel



Eduardo Ibarra



Fayettea Justin



Janet Rodriguez



For more information on COC visit:
<https://care2healthequitycenter.org/outreach-engagement>

CaRE²



@CaRE2HEC



@CaRE2healthequitycenter



@CaRE2healthequitycenter



CaRE2 Health Equity Center